

# ALYSSA DIZON

Branding and Packaging Designer

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## SKILLS

Brand Strategy  
Concept Ideation  
Content Marketing  
Visual Design  
Photography  
Motion Graphics  
Art Direction  
Applied Research  
User Research  
Persona  
Empathy Interview  
Journey Mapping  
Rapid Prototyping

## TOOLS

Adobe Illustrator  
Adobe Indesign  
Adobe Photoshop  
Adobe Dimension  
TinkerCad  
Premier Pro  
After Effects  
Adobe Premier  
Film Camera  
Miro  
Figma

## LANGUAGES

English - fluent  
Filipino - fluent

## EDUCATION

Fashion Institute of  
Technology, New York, NY  
*Expected graduate class of 2022*

SUNY New Paltz, New Paltz, NY  
*2018-2019*

## CAREERS

DIA:Chelsea  
*August 2021*

DIA:Beacon  
*April 2021*

UCLA:Peer Support Program  
*January 2021*

Bard: Rug Making Event  
*October 2020*

Bard: QPOC Event  
*October 2020*

## ACTIVITIES

Dia:Teens  
Rug Making  
Photography

### Advertising and Digital Design BFA - GPA 3.7

Prepares students for advertising and design in the digital age by creating work that sparks conversation and use storytelling to shape our culture.

### Communication Design One Year Program AAS

An accelerated and comprehensive study of the diverse means and tools of visual communication.

### Major in Visual Arts

Curriculum designed to provide broad-based liberal arts education with a fundamental understanding of studio art practice.

### Gallery Attendant, Receptionist, Bookstore Handler.

Facilitate a learning environment for all Dia:Chelsea visitors by directing, educating, and protecting the artwork displayed. Also use basic customer service.

### Gallery Attendant

Facilitate a learning environment for all Dia:Beacon visitors by directing, educating, and protecting the artwork displayed. Also use basic customer service.

### Graphic Design

Design a new logo for UCLA's Peer Support Program.

### Teacher

Run a rug making class for Bard students while maintaining covid precautions.

### Graphic Design

Design event posters for Bard College's QPOC event.

Explore art through Dia:Beacon, surroundings, and other museums.

Design and create punch needle rugs.

Capture life and events with my point and shoot film camera.